

YOUR MY MIRROR PROFILE

Our clients browse through profiles to understand the best match for them to meet their needs and style preferences.

See tips below for how to best complete your profile:



DO's

Use correct grammar and spelling and the first person "I"

Have an engaging introduction or a 'hook' that describes your therapeutic style

Be concise and clear - consider what would you want to know about your therapist

Consider your key approach to therapy and short insights

Include any unique experience (i.e. working with certain foundations, military, indigenous communities ect)

Check how your profile reads on a mobile phone

Share any relevant information about yourself in your about section (whether you are a parent, background ect)

DONT's

Use #hashtags, links or direct to other sites



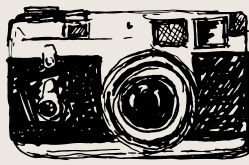
Swear or use overly personal/colloquial language

Make your bio too long - people get lost in wordy bios

Repeat information across sections unless it's worth highlighting as a point of difference

Reference polarising statements or personal beliefs





YOUR PROFILE PIC

It's important your profile photo looks professional and approachable. LinkedIn profiles with good quality profile photos get 14 times more visits and are 36 times more likely to receive messages. Your profile picture on My Mirror is the clients first interaction with you.

DO's



Look professional and approachable

Face the camera

Wear your usual work attire

Camera should be at eye level with some space around your face but not too much

Use a high resolution image

Use an up to date photo



DONT's



Crop from a group photo

Use a Selfie

Have a distracting background

Use a very zoomed in shot